

Privacy Policy

INTRODUCTION

The Baby Life app values the privacy of all users and is committed to ensuring the security of collected user information, in accordance with this Privacy Policy. Please read the Privacy Policy in full before using this application or providing personal information. By providing information on this system, we assume that you understand and agree to the terms of this Privacy Policy.

AGE OF VISITORS

The application is not intended for children under the age of 13, but the content of one part of the system is prepared for children older than 2 years.

INFORMATION WE COLLECT

The personal data we collect from visitors is intended to analyze visits to the application and obtain information about the interest of visitors. This primarily serves to enable us to personalize the application with product recommendations or information that we believe may be of interest to you, based on your previous interactions, information you have given us or information about you we have received from a third party.

Information about your interests can come from multiple sources, including your searches and your reactions to online ads.

Through interaction with this application, we can collect information about you in several ways:

Active data collection - involves actively sending data when you log in as a member of our system, participate in surveys or promotions, use our tools, respond to our initiatives or contact us directly. Depending on the choice, you can send us personal data, such as: name, e-mail address, postal address, telephone number, date of birth, gender, as well as the date of the date, birth of the child, name of the child and gender of the child.

Depending on which activity in the application you are participating in, you may be able to provide additional information including health information. At any time, you decide what information you want to share with us.

We collect all information about you for two reasons only:

1. Because we want to determine what your interests are, so that we can provide you with targeted information and advertisements, either directly or through our marketing partners (in our application, via e-mail, etc.).

2. So that we can create statistical reports, which are exclusively in anonymous form.

SECURITY OF PERSONAL DATA

We maintain the confidentiality of your personal information. The only circumstances for sharing your personal information are as follows:

Our employees as well as authorized independent contractors (hereinafter: Staff) may have access to your data. This approach is solely for the purpose of our business, not for their personal purpose. The staff accesses and uses this data in accordance with our instructions, and under the obligation to maintain the confidentiality and security of the data.

If this application becomes new property, we may transfer your information to the new owner only under the conditions defined by the provisions of this Privacy Policy.

Although, without your prior consent, we do not disclose your identification data to a third party, it may still access your data indirectly. For example, we may arrange with an advertiser to target a specific group of people with specific advertising content (for example, an advertiser may ask us to send certain information about child safety products to parents of young children, which they may be particularly interested in. If the user chooses to respond to such targeted advertising, the advertiser may conclude that the visitor is a member of the target group to which the advertising information was sent).

Before we entrust your personal information to a third party for their business needs (such as a survey), we will first ask for your consent, via email or otherwise.

In all cases, the personal data of visitors will be protected as confidential.

For statistical reports, we disclose information exclusively in anonymous form.